



people and cows pulling together



Map provided by: IswoD bns eldoether People and Cows!

be sold through an online auction. cannot attend, don't have a cow - the remainder will own your favorite CowParade Atlanta cow! If you event, and most importantly, the chance for you to and TechBridge. The auction is sure to be an exciting the Southeast Division of the American Cancer Society November 13. Proceeds from the auction will benefit be held at the Georgia World Congress Center on favorite bovine! The CowParade Atlanta auction will Be sure to attend the live auction and bid on your November 13 Live Auction

held in Atlanta at the Historic Freight Depot. Cancer Society's Cattle Barons' Ball. The Ball will be Several of the cows will be displayed at the American Cattle Baron's Ball October 11

Event at the Camp Creek MarketPlace in East Point. CowParade Atlanta will be hosting a Second Kickoff **July 26** Second Kickoff

entertain and amuse through September 26. grazing locations throughout the city where they will unveiling on June 28, the cows will be moved to their it accessible to the general public. Following a gala CowParade takes art out of galleries and makes Cows on Parade Atlanta

June 28-Sept 26

Calendar of Events

(deli əbisul no b<mark>əuniluo</mark>) Cecil James Cumberland Kat Conley **Bonnie Collins AloO niveX** Ann Clayton Linda Clay Long & Aldridge The Children of McKenna, Lucinda Carlstrom Cathy Brown Sharon Brooks Shannon Brickey

of Metro Atlanta Boys and Girls Club David Boyd Lacy Bedol Courtney Baum Gregg Bauer Corey Barksdale Elaine Baran Nancy Ballew Atlanta Internati<mark>onal School</mark> Carol Askren-A<mark>rmitage</mark> Anthony Ardav<mark>in</mark> Larry Jens A<mark>nderson</mark>

Not all artists are listed due to production deadlines. this beautiful bovine display would not be possible. wonderful local and national artists without whom CowParade salutes the incredible talent of our

Contributing Artists

regulatory affairs, real estate and finance. technology, complex litigation, public policy and government contracts, intellectual property and business solutions in the areas of corporate law, Washington, D.C., and Brussels. The firm provides Philadelphia, San Diego, San Francisco, with offices in Atlanta, Denver, Los Angeles, of nearly 400 lawyers and public policy advisors McKenna Long & Aldridge is a full-service law firm

Host Sponsor

creative ad campaigns. 1995 to one of the country's most successful and has evolved from a single Atlanta billboard in Its popular Eat Mor Chickin® advertising campaign 110 locations in metro Atlanta, its largest market. states and Washington, D.C. and has more than currently has more than 1,080 restaurants in 36 largest quick-service chicken restaurant company, Atlanta-based Chick-fil-A, Inc., the nation's third-

Presenting Sponsor



What is CowParade™?

OFFICIAL MAP

E00S ATNAJTA

com + parade

CowParade™ is the world's largest public art event and, quite possibly, the most fun you can have outdoors with cows! More than 150 life-sized fiberglass cows painted by local artists decorate Atlanta's streets. CowParade cows will be grazing in Atlanta beginning June 28 through September 26. Ride MARTA so you can see, touch and learn about every cow in the parade!

people and cows

pulling together

wagbirblA ≥≥

McKenna Long

Presenting Sponsor

Why Cows?

There is really no other animal that can adequately be substituted for the cow. The surface area and bone structure are just right

Official CowParade Poster by Eric Waugh

for decorating. The cow sculptures, created by artist Pascal Knapp, were designed specifically to be art canvases. No other animal can be transformed into something else entirely, yet retain its identity. Lastly and equally as important, the cow is an animal we all love and they make people smile!

History of CowParade Atlanta

The original CowParade event was in Zurich, Switzerland, in 1998. Since then, the cows have exhibited in 13 cities worldwide. The cows have never visited the South. Our city was

the obvious Southeastern choice for CowParade, "We waited to find the right partners to make our Southeastern debut in Atlanta," said Jerry Elbaum, President of CowParde Holdings. Host sponsor, McKenna, Long & Aldridge caught cow-fever early and has helped make CowParade Atlanta a vibrant

reality. "CowParade has brought smiles to millions of people around the world, we're delighted to bring CowParade to Atlanta," said Evelyn Ashley, Chairman of CowParade Atlanta and a partner with

Artist: Anthony Stewart Sponsor: SunTrust McKenna Long & Aldridge. Since CowParade Atlanta 2003 was first announced, the support and excitement has grown daily as Georgians ready themselves for Atlanta's very own CowParade!

Who CowParade Benefits

Sunny Atlanta's Hometown Cow

CowParade not only adds color and vibrancy to each city it visits, but also raises much needed funds for charity. Proceeds from CowParade Atlanta will benefit the Southeast Division of the American

Cancer Society in conjunction with its 2003 fundraiser, the Cattle Baron's Ball. The secondary beneficiary is TechBridge, a non-profit providing subsidized technology consulting and development services to Georgia charitable organizations.

Contributing Artists (continued)



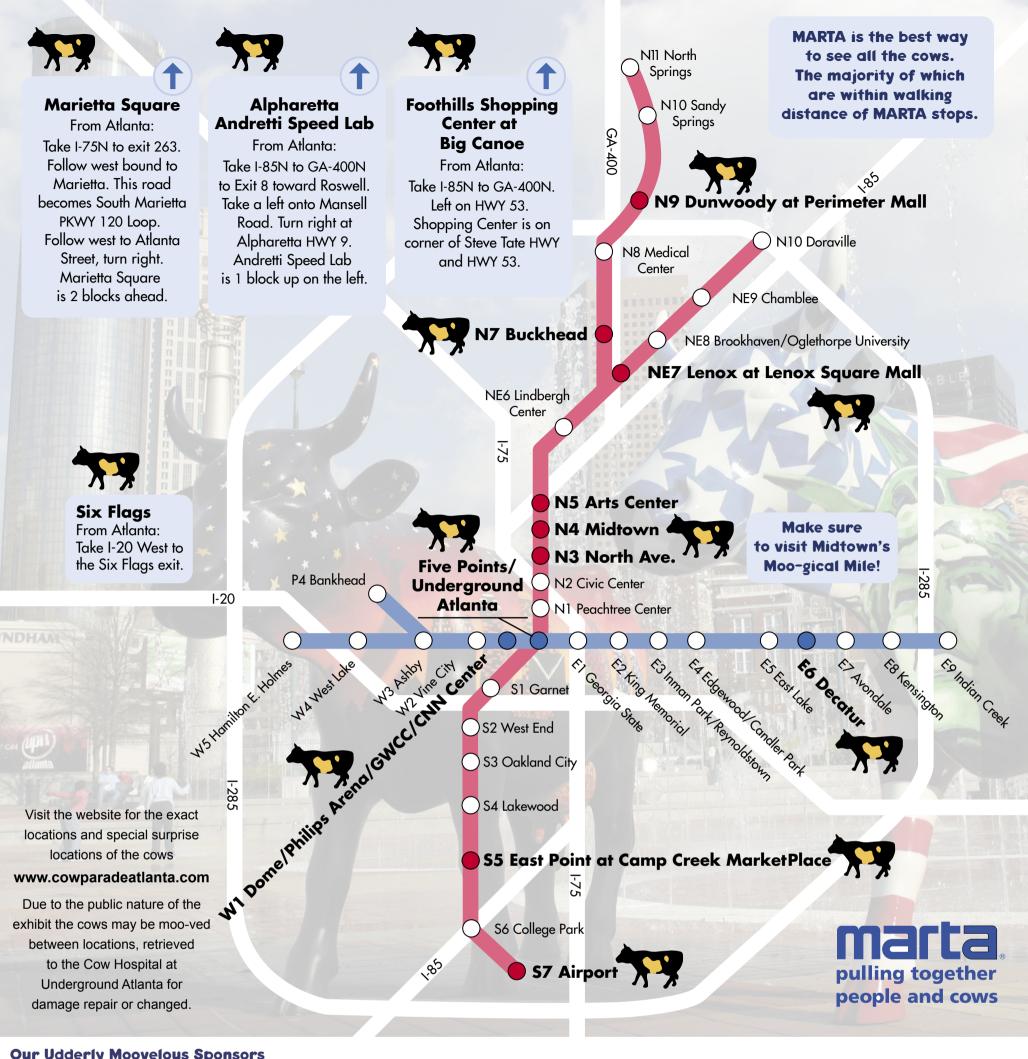
Robert DeLoach Helen DeRamus Eileen Desterno Mark Dischler Jeff Doud Claire Dunaway **Eagles Landing National** Art Honor Society Stephanie Eaker Sheena Earl Mary Engel Jopie Estaver Jonathan E. Fenske Glenn Fox Fulton County Special **Needs Students** The Galloway School Debra Lynn Gold Garry Grant Laurel Gross **Dave Gyatt** Sally Hall Susan Hall Hillside, Inc Hudi Mark A. Husbands Richard Hyde Barry Imhoff Zora Janosova Jean Ann Jedwabny Bojana Joksimovic-Ginn **Dennis Keeney** Mary Jane Kenary Kennesaw Mtn. High School Arts Club Kristi Kent Wulf Kuehmstedt Rebecca Kunimoto Scott Labossiere Jill Lampe Sharon Lapin

Leslie & Melissa Leonard Linda LeTard **Anthony Liggins** Carl Linstrum Nikolay Lyutskanov Lucinda Maberry Ashley Mack Robert Marinich **Dell Massey** Jordan Mastrodonato Bill Mayer Lvnn McMeans Wendy Meyer Linda Mitchell Stan Mullins Cheryl Linn Myrbo Sean Powell Michael Puzio Tim Quinn Latrecia Raffety Deb Rauschenberg Deborah Rosenfeldt Kate Royal Thomas Royal Monika R Joni Segarra Diane Sewell Deanna Sirlin Sidney Smith Felicite Smith Verren **Anita Stewart Anthony Stewart** Beth Stormont **Thomas Swanston** Randy Taylor Katrine Trantham Daniel Troppy Jaime Valero Alan Vaughn Chris Warner Eric Waugh James Way Michael Weil Lynn Weisbach Elizabeth White Justin Winslow Udo Wooten Filipp Zyryanov

Technology on the Moove Artist: Glenn Fox Sponsor: Best Buy

The Who-Ha-Da-





Our Udderly Moovelous Sponsors



There are 50 additional cows in the parade. Please visit our website for all locations and a complete checklist www.cowparadeatlanta.com

Call the cow info line at 404.527.HERD

Souvenirs and collectible miniature cow reproductions are available at www.cowmuseum.com











Lufthansa



Southern

www.southernac